

## **Data Privacy Protection Statement**

### **1. General**

The Slovene Advertising Chamber (hereinafter: "SOZ" or "us"), organising together with partner company PAIDEIA d.o.o. the Golden Drum – International Festival of Creativity (hereinafter: "Festival") respects your right to privacy and strives for the highest level of protection of your personal data. Organising this Festival, we are committed to acting in accordance with the applicable laws and regulations stipulating the protection of personal data, in particular the Law on Protection of Personal Data, the Law on Electronic Communications and the EU General Data Protection Regulation (GDPR). Purpose of this Data Privacy Protection Statement (hereinafter: "Statement") is to inform you about the purposes of collecting your personal data, the way this will be used, your rights regarding your data and how to enforce them.

SOZ is committed to using any personal information provided to us in the context of the Festival, including the data collected through the <https://goldendrum.com/> website, application forms provided at <https://engine.goldendrum.com>, social networks such as Facebook or Instagram, mobile festival applications or via e-mail in accordance with this Statement and to not selling, lending or otherwise transferring your personal information to third parties, unless otherwise specified by the law.

### **2. Data Controller**

Your personal data controller is:  
The Slovene Advertising Chamber  
Letališka cesta 35, SI-1000 Ljubljana, Slovenia  
e-mail: [gdpr@goldendrum.com](mailto:gdpr@goldendrum.com)  
Phone: 00 386 (0)8 384 93 26.

Any topics or contents to be dealt with in terms of data protection are subject to strict confidentiality.

### **3. Purpose of Data Processing and Types of Personal Data**

Any personal data you might provide us will be treated confidentially and only used for the purposes it were provided for or to comply with legal obligations. Should a need for further processing of your data emerge for a different purpose, you will be contacted and asked for your consent in advance.

#### **Visiting the website:**

Each visit to the Festival's website is automatically registered in the log file on the web server. While processing the collected personal data by using cookies, we will always ask your consent before installing any more invasive kind of cookies. However, we are allowed to collect certain other data merely based on our legitimate interests.

The collected data is processed separately and never linked with any other personal data of users of the SOZ website. With today's state of technology, no visitor can be uniquely identified by using this data.

For more information about cookie policy, please refer to the Cookie section on the Festival website.

### **Signing up, logging in:**

You can use the website (<https://engine.goldendrum.com>) to sign up to the system or create your account to confirm your attendance or submit your works. We need your personal data to register you for the Festival and enable you to submit your works.

To this end, SOZ is collecting the following personal information based on your freely given consent:

- username and password;
- title;
- first name, surname;
- address;
- phone number, e-mail address;
- company name and details;
- country.

Any data collected during signing up or logging in to the system is collected for the purposes of creating a user account and identifying the users of the system or the account by means of which you can register your participation at the Festival, pay your personal participation registration fee, or submit your works.

Based on our legitimate interests, we are also allowed to process the contact details for basic or customised e-mail communication with you to provide you information or news related to the organisation of the Festival, such as, for example, sending information about an event or contacting for the purpose of registering your participation or submitting your works for the Festival. In doing so, we do not use any (automatic) profiling, but merely collect the corresponding sets of recipients for individual messages. You can always unsubscribe from this kind of communication by sending us an e-mail to: [gdpr@goldendrum.com](mailto:gdpr@goldendrum.com).

### **Personal participation fee:**

You can use the web page (<https://engine.goldendrum.com>) to log in to the system by using your user account already created or you can create one and then pay your personal participation fee. With the fee, you can select the number of participants related to the registration fee.

To this end, SOZ is collecting the following personal information:

- product to be purchased and number of attendants;
- promotional code;
- company name;
- your title or function;
- participant's first name, surname;
- participant's address;
- participant's e-mail address;
- payment details (e.g. details about payer, payment modalities, tax status).

Your personal information (name, surname, address) you have provided us by having created your user account is also used for the purpose of submitting the summary of your order to your e-mail address as indicated at the registration. Furthermore, we are processing your data together with all other participants' data for the purpose of organising the Festival (e.g. running general administration related to the organisation of the Festival). The legal basis for processing this data is provided by the contract concluded with you. Since data processing is necessary for signing up, processing this data can already be done based on the fact that you have concluded a contract with us. If you do not wish to provide us with this information, you cannot sign up for the festival.

Based on our legitimate interests, the data transferred can also be processed for the purpose of identifying the system users, preparing appropriate accreditations and sending information and correspondence concerning signing up and fee calculation. If you also agree to receive electronic news at the time of purchase, we process your data based on your consent for the purpose as indicated.

### **Student Fee and Young Drummers Fee options:**

Signing up in your account, you can also choose the student fee and/or Young Drummers Fee options.

In the context of student fee, SOZ additionally requires the student to submit a student status certificate showing the following data:

- first name, surname;
- date and place of birth;
- student programme;
- enrolment number, school year and year of study;
- method of study.

In the context of Young Drummers Fee, SOZ requires you to provide data and evidence of your date of birth confirming that you do not exceed the age limit specified for this Young Drummers Fee option; In addition, your age can also be checked by SOZ by asking insight into your personal document. Should it turn out that you fail to comply with the conditions for this kind of fee, you may be prevented from entering the Festival.

Your personal information (name, surname, address) you have provided us by having created your user account is also used for the purpose of submitting the invoice to your e-mail address as indicated at the registration. Furthermore, we are processing your data together with all other participants' data for the purpose of organising the Festival (e.g. running general administration related to the organisation of the Festival). The legal basis for processing this data is provided by the contract concluded with you. Since data processing is necessary for signing up, processing this data can already be done based on the fact that you have concluded a contract with us. If you do not wish to provide us with this information, you cannot sign up for the festival.

Any additional data necessary for the Student Fee and Young Drummers Fee options: is processed based on your consent, whereby you are asked to submit the required evidence and your consent to the e-mail address: [info@goldendrum.com](mailto:info@goldendrum.com).

### **Submitting your works:**

Signing up in your account, you can also submit your works. The data that you provide on a voluntary basis is only processed to performance of the What's Why competitive sections.

The data we process includes information about your work (section, group, category) and your company and team. The legal basis for processing this data is provided by the contract concluded with you. Since data processing is necessary for signing up, processing this data can already be done based on the fact that you have concluded a contract with us. If you do not wish to provide us with this information, you cannot submit your works.

The data provided can also be processed based on our legitimate interest for the purpose of publishing on the internet or other media for the purpose of production when your work is rewarded or communication in connection with the competitive procedure.

### **Young Drummers Competition:**

If you opt for the Young Drummers Competition, SOZ requires the information about your section, competition group and category, your agency, your creative idea, the date of your birth and the evidence of your age in addition to your account information. The data and the evidence concerning your age are necessary for the purpose of verifying your compliance with the special condition for applying for the competition (age below 30). To check your age, SOZ can also may also require insight into your personal document. Should it turn out that you fail to comply with the conditions stipulated, you are immediately excluded from the competition programme. Your data is used for the purpose of registering for the competition and for general administrative matters related to the competition. The legal basis for processing your data is provided by your application to the competition. If you do not wish to provide us with this information, you cannot sign up for the competition.

The data provided can also be processed based on our legitimate interest for the purpose of publishing on the internet or other media for the purpose of production when your work is rewarded or communication in connection with the competitive procedure.

### **Media accreditation:**

If you wish to acquire media accreditation, SOZ is collecting the following personal information based on your freely given consent:

- first name, surname,
- e-mail address;
- phone number;
- information about your media house (e.g. name, type, your title, editor, address, website, the content to be covered, etc.).

All personal data collected in completing the application for media accreditation is collected with the purpose of issuing special permits for entering the event. The legal basis for processing your data is provided by your completion of the application form. If you do not provide us with your personal information, we cannot provide you with special permissions to enter the event.

Based on our legitimate interests, we may also process the information provided for purposes of identifying the system users and sending the information regarding the event and correspondence regarding the media registrations. If you also agree to receive electronic news at the time of accreditation, we process your data based on your consent for the purpose as indicated.

### **Submitting a request:**

If you need help, please use the online "Help" contact form to submit your request for assistance. To this end, SOZ is collecting the following:

- name;
- e-mail address;
- phone number;
- information about the content of your request.

We use the data you provide us based on your completion of the online contact form for the purpose of identifying and communicating the answer to the question. With your consent, we can also send electronic news to your e-mail address.

### **Signing up for newsletter:**

You can use the website (<https://goldendrum.com/>) or the form available on the web page (<https://engine.goldendrum.com>) to sign up for news and information concerning the Festival. We will keep you informed about the news as needed.

This data is processed based on your explicit consent; you can at any time cancel your consent to receive such messages by sending us an email at: [gdpr@goldendrum.com](mailto:gdpr@goldendrum.com).

### **Social networks:**

By using our social networks channels such as Facebook(<https://www.facebook.com/GoldenDrumFestival/>) or Instagram, you can contact us directly for comment, messaging or chat. The information you provide us will solely be processed in this way for the purpose of handling your comment, request or question.

Based on our legitimate interests, we are entitled to manage our accounts on social networks and the content we share, interact with visitors and respond to your requirements.

In addition, our websites use plug-ins for social networks like Facebook, Twitter, YouTube, Instagram, LinkedIn ("Plug-ins"). When using a service based on plug-ins, your data can be directly downloaded from your device to the social network operator. We do not have any influence on the data collected by the plug-in. When you are logged into a social network, your use of the service can be linked to your social network account. If you are running interactions with plug-ins, e.g., by liking, tracking or sharing with others, or entering a comment, the information may be automatically displayed on your social network profile. Even if you are not logged in to your social network, your IP address may be sent to your social network operators. Please consider this when using our services.

We highlight to have no influence on the scope, nature and purpose of processing your personal data provided by the social network service provider, so, at this point, we refer you to the privacy policies of the social network service providers.

#### **4. Data Users**

We may share your personal information with our trusted contract partners, professional consultants and auditors. Contracted personal data processors are carefully selected; only those proving with sufficient guarantees to have adopted the appropriate technical and organisational measures come into consideration and are subject to strict confidentiality requirements. Contractors may only use your personal information to the extent necessary to follow the purpose for which it has been obtained, unless otherwise provided by the law. We may share your personal information with public, legal and other authorities in cases where this is provided for by law.

Within the framework of legal jurisdiction, your personal data may be disclosed to the following data users:

- PAIDEIA d.o.o. - partner company helping us organise the Festival and directing and managing the applications in our behalf;
- postal or shipping service providers, providers of file or data carrier destruction services;
- providers of banking or payment recovery services;
- IT service providers in the context of software servicing and maintenance;
- providers of cloud computing services and e-mailing providers (e.g., Mailchimp);
- administrator and manager of the website and mobile application.

Together with our contracted processors and other users we commit ourselves not to transfer or forward your personal data to any third country outside the European Union or the European Economic Area or international organisation without an adequate level of protection. Your personal information may be transmitted to the United States, whereby all of our contractual processors in the United States are included in the EU-US Privacy Protection Programme (the so-called Privacy Shield).

#### **5. Storage Period**

We make sure to only store your data for the time required to fulfil the purpose for which the individual data was collected and further used, namely:

- any request-related data is kept for 30 days after the end of the Festival;
- any data serving to identify students and young drummers are kept for 30 days after the end of the Festival;
- any data relating to business cooperation and the contract concluded are kept for 5 (five) years after the termination of the cooperation based on the contract concluded;
- any data concerning the participants of events can be kept for 5 (five) years after the end of the Festival;
- Your contact information serving for direct marketing purposes is processed without limitation until you revoke your consent or submit your request for termination of processing, and we undertake to check at regular intervals the presence of the purpose of processing personal data.

If there is a different legal deadline for storage (e.g., accounting or tax data) for certain data processed in the context of contract realisation, we keep your personal information stored for as long as stipulated by the law. During this period, any data processing is limited.

## **6. How Your Data is Protected**

SOZ is committed to protecting any personal data provided by you in any way necessary. We commit ourselves to doing everything possible to protect your personal data against any violation or abuse.

Once the need for data management (i.e., the purpose for which the data was collected) is no longer present, the data is immediately, irretrievably and permanently deleted.

In the event that links to other websites in no connection with SOZ are published on the Festival websites, we do not assume any responsibility for the protection and accuracy of the information on these websites.

## **7. Your Rights**

SOZ ensures the exercise of all your rights in connection with the processing of your personal data.

### ***Unsubscribing from a newsletter:***

If you no longer wish to receive news notifications by e-mail, you can unsubscribe by using the automatic unsubscription link in each e-newsletter, or send us an e-mail containing "UNSUBSCRIBE" at the address: [gdpr@goldendrum.com](mailto:gdpr@goldendrum.com). If you no longer wish to receive notifications by phone, please call: 00 386 (0)8 384 93 26.

Any data subject may at any time request us to:

- confirm whether his/her data is being processed or not;
- enable his/her right to access to personal data (i.e. insights and copying);
- provide the information regarding the processing of his/her data (e.g., purpose of processing, type of personal data, the users to whom the personal data have been or will be transmitted, the period of data storage planned, any technical and organisational data protection measures, etc.);
- enable to have any inaccurate personal data corrected or any incomplete personal data completed;
- enable to exercise his/her right of data erasure (i.e. right to be forgotten);
- enable to exercise his/her right of processing limitation;
- enable to exercise his/her right to object to the processing if the data processing is based on our legitimate interest, in which case we will continue to process his/her personal data only if the necessary legitimate grounds for processing that will override your interests, rights and freedoms are proved by ourselves;
- enable to exercise his/her right of data portability and provide for data in any common machine-readable form or directly transmit it to another controller, whereby this only applies in the case of processing his/her personal information based on his/her consent or contract; and
- enable to exercise his/her right of revoking his/her consent where personal data is processed based on his/her consent, where the withdrawal of consent does not

affect the lawfulness of the data processing being performed prior to its cancellation.

Might you suspect any data breach going on in the processing of your data, you have the right to file a complaint with the Information Commissioner of the Republic of Slovenia located at Zaloška 59, SI-1000 Ljubljana, Slovenia, available at the phone number: 00 386 (0)1 230 97 30, or e-mail: [gp.ip@ip-rs.si](mailto:gp.ip@ip-rs.si).

We undertake to respond to your requests without undue delay, at the latest within the statutory deadlines.

## **8. Contact**

For any questions concerning the confidentiality of your data, the way how this is collected and processed, or any request for claiming the rights related to your data, please contact:

Phone number: 00 386 (0)8 384 93 26

e-mail: [gdpr@goldendrum.com](mailto:gdpr@goldendrum.com)

We will do everything in our power to assist you in exercising your rights.

## **9. Changes**

We reserve the right to periodically adapt the subject Statement to the actual conditions and legislation in the field of the protection of personal data. For this reason, we are asking you to always check the current version and get acquainted with any possible changes or updates before transmitting any personal information. You will also be informed in advance and in an appropriate manner (e.g. by notifying us on our website or by e-mail) about any changes that might significantly affect the processing of your personal data.

Version: 1.0

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