

GOLDEN DRUM 2025 – GOLDEN DRUM

ENTRY CODE	SECTION	GROUP	CATEGORY	ENTRY NAME	BRAND	AGENCY NETWORK	AGENCY	COUNTRY	AWARD
0103003GD25	One-Channel Drum	A. FILM	Long Film	Guao Guao	Heineken	LePub Worldwide	LePub, Milan	Italy	Grand Prix
0304023GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	Public Money ATM	Mastercard	MCCANN WORLDGROUP	McCANN POLAND Warsaw	Poland	Grand Prix
0604003GD25	One-Channel Drum	F. DESIGN	Product Design	Fixables	Philips	LePub Worldwide	LePub, Milan	Italy	Grand Prix
0701019GD25	Omni-Channel Drum	A. INTEGRATED	Profit	Recipe for Change	Arla Foods	MCCANN WORLDGROUP	FP7 McCann Beirut	Lebanon	Grand Prix
0807013GD25	Omni-Channel Drum	B. CONTENT	PR	THE WEDDING RICE	WIKIFARMER	MCCANN WORLDGROUP	MCCANN ATHENS	Greece	Grand Prix
0901012GD25	Omni-Channel Drum	C. ENGAGEMENT	Direct	Pub Succession	Heineken	LePub Worldwide	LePub, Milan	Italy	Grand Prix
0904012GD25	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	Minefields Honey: Harvesting Hope	Kernel, Ministry of Foreign Affairs	SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Ukraine	Grand Prix
1301001GD25	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Art Direction	GHOST TOWN	CARREFOURSA	TBWA WORLDWIDE	TBWA ISTANBUL	Turkey	Grand Prix
1401002GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Direction	BUBBLES	Deutsche Telekom	SAATCHI & SAATCHI	MUW Saatchi & Saatchi Bratislava	Slovakia	Grand Prix
1704002GD25	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Ambient Media	GHOST TOWN	CARREFOURSA	TBWA WORLDWIDE	TBWA ISTANBUL	Turkey	Grand Prix
22013GD25	Creative Business Excellence Drum	D. SUSTAINABLE BUSINESS SOLUTIONS		THE WEDDING RICE	WIKIFARMER	MCCANN WORLDGROUP	MCCANN ATHENS	Greece	Grand Prix
2607001GD25	Creative Business Excellence Drum	H. B2B	B2B Sustainability business solutions	Minefields Honey: Harvesting Hope	Kernel, Ministry of Foreign Affairs	SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Ukraine	Grand Prix
27025GD25	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		THE WEDDING RICE	WIKIFARMER	MCCANN WORLDGROUP	MCCANN ATHENS	Greece	Best of Genius Loci
2802016GD25	All Juries	B. SOCIAL GOOD	Profit Social Good	THE WEDDING RICE	WIKIFARMER	MCCANN WORLDGROUP	MCCANN ATHENS	Greece	Best of Social Good
29003GD25	All Juries	C. GAME CHANGER		Fixables	Philips	LePub Worldwide	LePub, Milan	Italy	Game Changer