



**GOLDEN
DRUM**

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GOLDEN DRUM 2025 – SHORTLISTS

ENTRY_CODE	SECTION	GROUP	CATEGORY	ENTRY_NAME	SERIE_NM	SERIE_PART	AGENCY_NETWORK	AGENCY_NM	AWARD	NOTE
0101007GD25	One-Channel Drum	A. FILM	TV/Cinema Film	Blind date			Leo	Kontuur Leo Burnett Tallinn	Finalist	
0101008GD25	One-Channel Drum	A. FILM	TV/Cinema Film	BUBBLES			SAATCHI & SAATCHI	MUW Saatchi & Saatchi Bratislava	Finalist	
0101009GD25	One-Channel Drum	A. FILM	TV/Cinema Film	Calmer life			Leo	Kontuur Leo Burnett Tallinn	Finalist	
0101014GD25	One-Channel Drum	A. FILM	TV/Cinema Film	Getting Ready			LePub Worldwide	LePub, Milan	Finalist	
0101016GD25	One-Channel Drum	A. FILM	TV/Cinema Film	Guao Guao			LePub Worldwide	LePub, Milan	Finalist	
0101021GD25	One-Channel Drum	A. FILM	TV/Cinema Film	Made in Shade			MCCANN WORLDGROUP	MCCANN SKOPJE	Finalist	
0101023GD25	One-Channel Drum	A. FILM	TV/Cinema Film	Never Square			LePub Worldwide	LePub, Milan	Finalist	
0101026GD25	One-Channel Drum	A. FILM	TV/Cinema Film	Oneplay - Introduction	Oneplay	1/3	VML	VML Prague	Finalist	Entry is awarded as a series.
0101027GD25	One-Channel Drum	A. FILM	TV/Cinema Film	Oneplay - King of Sumava	Oneplay	2/3	VML	VML Prague	Finalist	Entry is awarded as a series.
0101028GD25	One-Channel Drum	A. FILM	TV/Cinema Film	Oneplay - Love Island	Oneplay	3/3	VML	VML Prague	Finalist	Entry is awarded as a series.
0101030GD25	One-Channel Drum	A. FILM	TV/Cinema Film	Pulp Gospel			INDEPENDENT AGENCY	Jan Sederlöf	Finalist	
0101037GD25	One-Channel Drum	A. FILM	TV/Cinema Film	What Follows			INDEPENDENT AGENCY	The Newtons Laboratory SA	Finalist	
0102007GD25	One-Channel Drum	A. FILM	Short Film	IT is Emotions			INDEPENDENT AGENCY	Ivalo Creative Agency, Helsinki	Finalist	
0103001GD25	One-Channel Drum	A. FILM	Long Film	Blind date			Leo	Kontuur Leo Burnett Tallinn	Finalist	
0103003GD25	One-Channel Drum	A. FILM	Long Film	Guao Guao			LePub Worldwide	LePub, Milan	Finalist	
0103010GD25	One-Channel Drum	A. FILM	Long Film	The Lightest Rider In History			INDEPENDENT AGENCY	Postmen, Kyiv	Finalist	
0103011GD25	One-Channel Drum	A. FILM	Long Film	THE WEDDING RICE			MCCANN WORLDGROUP	MCCANN ATHENS	Finalist	
0201001GD25	One-Channel Drum	B. PRINT	Print & Publishing	Crowd	KITKAT PHONE BREAK	1/3	VML	VML Prague	Finalist	Entry is awarded as a series.
0201002GD25	One-Channel Drum	B. PRINT	Print & Publishing	Public Transport	KITKAT PHONE BREAK	2/3	VML	VML Prague	Finalist	Entry is awarded as a series.
0201003GD25	One-Channel Drum	B. PRINT	Print & Publishing	Street	KITKAT PHONE BREAK	3/3	VML	VML Prague	Finalist	Entry is awarded as a series.
0201011GD25	One-Channel Drum	B. PRINT	Print & Publishing	NEDERLANDS - FRANCE	FLAGS	1/6	MULLENLOWE	MullenLowe G&K Bratislava	Finalist	Entry is awarded as a series.



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creativity

0201012GD25	One-Channel Drum	B. PRINT	Print & Publishing	HUNGARY - ITALY	FLAGS	2/6	MULLENLOWE	MullenLowe Ggk Bratislava	Finalist	Entry is awarded as a series.
0201013GD25	One-Channel Drum	B. PRINT	Print & Publishing	AUSTRIA - PERU	FLAGS	3/6	MULLENLOWE	MullenLowe Ggk Bratislava	Finalist	Entry is awarded as a series.
0201014GD25	One-Channel Drum	B. PRINT	Print & Publishing	BOLIVIA - MALI	FLAGS	4/6	MULLENLOWE	MullenLowe Ggk Bratislava	Finalist	Entry is awarded as a series.
0201015GD25	One-Channel Drum	B. PRINT	Print & Publishing	IRELAND - COTE D'IVOIRE	FLAGS	5/6	MULLENLOWE	MullenLowe Ggk Bratislava	Finalist	Entry is awarded as a series.
0201016GD25	One-Channel Drum	B. PRINT	Print & Publishing	POLAND - MONACO	FLAGS	6/6	MULLENLOWE	MullenLowe Ggk Bratislava	Finalist	Entry is awarded as a series.
0201023GD25	One-Channel Drum	B. PRINT	Print & Publishing	Priceless Diagrams			MCCANN WORLDGROUP	McCann Worldgroup Italy	Finalist	
0301004GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Billboards	BMW Motorrad - Discover the World (France)	BMW Motorrad - Discover the World	1/5	SERVICEPLAN	Serviceplan Suisse AG, Zuerich	Finalist	Entry is awarded as a series.
0301005GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Billboards	BMW Motorrad - Discover the World (Scotland)	BMW Motorrad - Discover the World	2/5	SERVICEPLAN	Serviceplan Suisse AG, Zuerich	Finalist	Entry is awarded as a series.
0301006GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Billboards	BMW Motorrad - Discover the World (Italy)	BMW Motorrad - Discover the World	3/5	SERVICEPLAN	Serviceplan Suisse AG, Zuerich	Finalist	Entry is awarded as a series.
0301007GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Billboards	BMW Motorrad - Discover the World (Spain)	BMW Motorrad - Discover the World	4/5	SERVICEPLAN	Serviceplan Suisse AG, Zuerich	Finalist	Entry is awarded as a series.
0301008GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Billboards	BMW Motorrad - Discover the World (Tanzania)	BMW Motorrad - Discover the World	5/5	SERVICEPLAN	Serviceplan Suisse AG, Zuerich	Finalist	Entry is awarded as a series.
0301011GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Billboards	Graduates of Cyberbullying			SAATCHI & SAATCHI	MUW Saatchi & Saatchi Bratislava	Finalist	
0301013GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Billboards	Phone break - Crowd	KITKAT PHONE BREAK	1/3	VML	VML Prague	Finalist	Entry is awarded as a series.
0301014GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Billboards	Phone break - Street	KITKAT PHONE BREAK	2/3	VML	VML Prague	Finalist	Entry is awarded as a series.
0301015GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Billboards	Phone break - Public Transport	KITKAT PHONE BREAK	3/3	VML	VML Prague	Finalist	Entry is awarded as a series.
0301019GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Billboards	The Definition of Walking			Leo	Publicis Groupe Hungary	Finalist	
0301026GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Billboards	Priceless Diagrams			MCCANN WORLDGROUP	McCann Worldgroup Italy	Finalist	



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creativity

0302006GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Posters	Phone break - Crowd	KITKAT PHONE BREAK	1/3	VML	VML Prague	Finalist	Entry is awarded as a series.
0302007GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Posters	Phone break - Street	KITKAT PHONE BREAK	2/3	VML	VML Prague	Finalist	Entry is awarded as a series.
0302008GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Posters	Phone break - Public Transport	KITKAT PHONE BREAK	3/3	VML	VML Prague	Finalist	Entry is awarded as a series.
0303002GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Digital screens	Don't grill yourself, you're not a Whopper®			INDEPENDENT AGENCY	Zaraguza CZ	Finalist	
0303006GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Digital screens	The Proximity Effect			Dentsu	Dentsu Creative Helsinki	Finalist	
0304003GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	Excuses Bar			LePub Worldwide	LePub, Milan	Finalist	
0304005GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	Flood-made billboards			SAATCHI & SAATCHI	SAATCHI & SAATCHI WARSAW	Finalist	
0304006GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	GHOST TOWN			TBWA WORLDWIDE	TBWA ISTANBUL	Finalist	
0304012GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	PromoStick			Leo	Leo Burnett Kyiv	Finalist	
0304013GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	Pub Delivery			LePub Worldwide	LePub, Milan	Finalist	
0304016GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	The bin of irritation			Leo	Publicis Groupe Hungary	Finalist	
0304017GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	The Drying Flag			MCCANN WORLDGROUP	McCANN Riga	Finalist	
0304018GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	The Most Important Call in Life			INDEPENDENT AGENCY	JAZAVAC I UTORAK, BELGRADE	Finalist	
0304021GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	UNICEF Unlockers			INDEPENDENT AGENCY	SHIFT, Ljubljana	Finalist	
0304023GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	Public Money ATM			MCCANN WORLDGROUP	McCANN POLAND Warsaw	Finalist	
0401001GD25	One-Channel Drum	D. AUDIO	Radio & Audio	Audi A6 e-tron - Same temper... but quiet			SAATCHI & SAATCHI	Saatchi & Saatchi Sofia	Finalist	
0401009GD25	One-Channel Drum	D. AUDIO	Radio & Audio	Take a break, stay awake			OGILVY	Imago Ogilvy	Finalist	
0403002GD25	One-Channel Drum	D. AUDIO	Creative use of Sound	Unanswered calls			INDEPENDENT AGENCY	hasan & partners, Helsinki	Finalist	
0502003GD25	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Social Networking Solutions & Community Sites	Stalker Challenge			INDEPENDENT AGENCY	Fabula Rud Pedersen Group Vilnius	Finalist	
0502004GD25	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Social Networking Solutions &	The SSE 500			MCCANN WORLDGROUP	McCANN Riga	Finalist	



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festival of
creativity

			Community Sites							
0505002GD25	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Games	Tax the Pain			Leo	Publicis Warsaw	Finalist	
0506001GD25	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Apps and Mobile Content	ARtmemes			ICOM	Artificial Group, Budapest	Finalist	
0601003GD25	One-Channel Drum	F. DESIGN	Visual Identities	Fearless Donors			INDEPENDENT AGENCY	AIN'T Milan	Finalist	
0601005GD25	One-Channel Drum	F. DESIGN	Visual Identities	Minefields Honey: Designing Hope			SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Finalist	
0601006GD25	One-Channel Drum	F. DESIGN	Visual Identities	New Tashkent identity			INDEPENDENT AGENCY	Synthesis Creative agency	Finalist	
0602001GD25	One-Channel Drum	F. DESIGN	Business and Promotional Design	Half-full coffee donation			Leo	Publicis Ukraine, Kyiv	Finalist	
0602002GD25	One-Channel Drum	F. DESIGN	Business and Promotional Design	Hybrid Records			INDEPENDENT AGENCY	danae xanthaki	Finalist	
0602003GD25	One-Channel Drum	F. DESIGN	Business and Promotional Design	Minefields Honey: Designing Hope			SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Finalist	
0603002GD25	One-Channel Drum	F. DESIGN	Packaging Design	Famia			INDEPENDENT AGENCY	Studio Tumpić/Prenc (Rovinj)	Finalist	
0603004GD25	One-Channel Drum	F. DESIGN	Packaging Design	Minefields Honey: Designing Hope			SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Finalist	
0604001GD25	One-Channel Drum	F. DESIGN	Product Design	DOZZ			INDEPENDENT AGENCY	AIN'T Milan	Finalist	
0604002GD25	One-Channel Drum	F. DESIGN	Product Design	Drops Of Life			Leo	Leo Burnett Kyiv	Finalist	
0604003GD25	One-Channel Drum	F. DESIGN	Product Design	Fixables			LePub Worldwide	LePub, Milan	Finalist	
0604005GD25	One-Channel Drum	F. DESIGN	Product Design	The Flipper			LePub Worldwide	LePub, Milan	Finalist	
0607003GD25	One-Channel Drum	F. DESIGN	Posters	Priceless Diagrams			MCCANN WORLDGROUP	McCann Worldgroup Italy	Finalist	
0701005GD25	Omni-Channel Drum	A. INTEGRATED	Profit	BUBBLES			SAATCHI & SAATCHI	MUW Saatchi & Saatchi Bratislava	Finalist	
0701007GD25	Omni-Channel Drum	A. INTEGRATED	Profit	Don't grill yourself, you're not a Whopper®			INDEPENDENT AGENCY	Zaraguza CZ	Finalist	
0701008GD25	Omni-Channel Drum	A. INTEGRATED	Profit	DOZZ			INDEPENDENT AGENCY	AIN'T Milan	Finalist	
0701010GD25	Omni-Channel Drum	A. INTEGRATED	Profit	GHOST TOWN			TBWA WORLDWIDE	TBWA ISTANBUL	Finalist	
0701013GD25	Omni-Channel Drum	A. INTEGRATED	Profit	Minefields Honey:			SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Finalist	



				Harvesting Hope						
0701019GD25	Omni-Channel Drum	A. INTEGRATED	Profit	Recipe for Change			MCCANN WORLDGROUP	FP7 McCann Beirut	Finalist	
0701021GD25	Omni-Channel Drum	A. INTEGRATED	Profit	Signs of inclusion			INDEPENDENT AGENCY	POVEM, Ljubljana	Finalist	
0701022GD25	Omni-Channel Drum	A. INTEGRATED	Profit	Škoda SuperbOffice			Leo	Wiktor Leo Burnett, Bratislava	Finalist	
0701025GD25	Omni-Channel Drum	A. INTEGRATED	Profit	Whiskas® loCATor			INDEPENDENT AGENCY	Ogency, Jam, CITIX / Almaty	Finalist	
0701030GD25	Omni-Channel Drum	A. INTEGRATED	Profit	Ad from Yesterday's Bread			INDEPENDENT AGENCY	Banda agency, Kyiv	Finalist	
0801001GD25	Omni-Channel Drum	B. CONTENT	Films	Guao Guao			LePub Worldwide	LePub, Milan	Finalist	
0801006GD25	Omni-Channel Drum	B. CONTENT	Films	Tantrum Girl			LePub Worldwide	LePub, Milan	Finalist	
0802002GD25	Omni-Channel Drum	B. CONTENT	Online & Mobile	ARtmemes			ICOM	Artificial Group, Budapest	Finalist	
0802006GD25	Omni-Channel Drum	B. CONTENT	Online & Mobile	Stalker Challenge			INDEPENDENT AGENCY	Fabula Rud Pedersen Group Vilnius	Finalist	
0803005GD25	Omni-Channel Drum	B. CONTENT	Live experience	GHOST TOWN			TBWA WORLDWIDE	TBWA ISTANBUL	Finalist	
0803006GD25	Omni-Channel Drum	B. CONTENT	Live experience	nature unplugged			INDEPENDENT AGENCY	proof., Sofia	Finalist	
0803011GD25	Omni-Channel Drum	B. CONTENT	Live experience	The Reader - A new endangered species			SAATCHI & SAATCHI	Saatchi & Saatchi + The Geeks - Bucharest	Finalist	
0805004GD25	Omni-Channel Drum	B. CONTENT	Games	Squid Dilemma			MCCANN WORLDGROUP	McCann Worldgroup Romania	Finalist	
0806001GD25	Omni-Channel Drum	B. CONTENT	Influencer Marketing	AUTfluencer			SERVICEPLAN	Wien Nord Serviceplan	Finalist	
0806002GD25	Omni-Channel Drum	B. CONTENT	Influencer Marketing	Csingisz' Pensioner Challenge			VML	VML Budapest	Finalist	
0807003GD25	Omni-Channel Drum	B. CONTENT	PR	Baci Baci / Toy That Hits The Nation			SAATCHI & SAATCHI	Saatchi & Saatchi, Prague	Finalist	
0807010GD25	Omni-Channel Drum	B. CONTENT	PR	SERVING TENNIS PASTA			INDEPENDENT AGENCY	FEEDERS AGENCY WARSAW	Finalist	
0807012GD25	Omni-Channel Drum	B. CONTENT	PR	The Slovak National Confession			INDEPENDENT AGENCY	Mannschaft, Bratislava	Finalist	
0807013GD25	Omni-Channel Drum	B. CONTENT	PR	THE WEDDING RICE			MCCANN WORLDGROUP	MCCANN ATHENS	Finalist	
0807015GD25	Omni-Channel Drum	B. CONTENT	PR	The First Exhibition			Dentsu	Dentsu Creative Warsaw	Finalist	
0901004GD25	Omni-Channel Drum	C. ENGAGEMENT	Direct	Fixables			LePub Worldwide	LePub, Milan	Finalist	



**GOLDEN
DRUM**

international
festival of
creativity

0901011GD25	Omni-Channel Drum	C. ENGAGEMENT	Direct	Pub Delivery			LePub Worldwide	LePub, Milan	Finalist	
0901012GD25	Omni-Channel Drum	C. ENGAGEMENT	Direct	Pub Succession			LePub Worldwide	LePub, Milan	Finalist	
0901013GD25	Omni-Channel Drum	C. ENGAGEMENT	Direct	Recipe for Change			MCCANN WORLDGROUP	FP7 McCann Beirut	Finalist	
0901018GD25	Omni-Channel Drum	C. ENGAGEMENT	Direct	THE WEDDING RICE			MCCANN WORLDGROUP	MCCANN ATHENS	Finalist	
0901020GD25	Omni-Channel Drum	C. ENGAGEMENT	Direct	Public Money ATM			MCCANN WORLDGROUP	McCANN POLAND Warsaw	Finalist	
0903003GD25	Omni-Channel Drum	C. ENGAGEMENT	Creative use of Technology	Fixables			LePub Worldwide	LePub, Milan	Finalist	
0903005GD25	Omni-Channel Drum	C. ENGAGEMENT	Creative use of Technology	The Flipper			LePub Worldwide	LePub, Milan	Finalist	
0903006GD25	Omni-Channel Drum	C. ENGAGEMENT	Creative use of Technology	Public Money ATM			MCCANN WORLDGROUP	McCANN POLAND Warsaw	Finalist	
0904001GD25	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	Baci Baci / Toy That Hits The Nation			SAATCHI & SAATCHI	Saatchi & Saatchi, Prague	Finalist	
0904003GD25	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	Fearless Donors			INDEPENDENT AGENCY	AIN'T Milan	Finalist	
0904006GD25	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	Hints for diamonds			INDEPENDENT AGENCY	TRUTH. Agency	Finalist	
0904011GD25	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	Made of Goals - The Golden Generation Monument			INDEPENDENT AGENCY	Rusu+Bortun Bucharest	Finalist	
0904012GD25	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	Minefields Honey: Harvesting Hope			SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Finalist	
0904016GD25	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	PERIOD DRESS			OGILVY	Istropolitana Ogilvy, Bratislava	Finalist	
0904018GD25	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	Pub Succession			LePub Worldwide	LePub, Milan	Finalist	
0904019GD25	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	Shop Your Fridge			MCCANN WORLDGROUP	McCann Worldgroup Romania	Finalist	
0904020GD25	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	Starring Bars			LePub Worldwide	LePub, Milan	Finalist	
0905002GD25	Omni-Channel Drum	C. ENGAGEMENT	Creative use of Media	GHOST TOWN			TBWA WORLDWIDE	TBWA ISTANBUL	Finalist	
0905007GD25	Omni-Channel Drum	C. ENGAGEMENT	Creative use of Media	THE TINIEST ROOM			GOLIN	Golin Romania	Finalist	
0906006GD25	Omni-Channel Drum	C. ENGAGEMENT	Real-time engagement	SERVING TENNIS PASTA			INDEPENDENT AGENCY	FEEDERS AGENCY WARSAW	Finalist	



**GOLDEN
DRUM**

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0906008GD25	Omni-Channel Drum	C. ENGAGEMENT	Real-time engagement	THE LATE-NIGHT DM TO IKEA			MCCANN WORLDGROUP	MCCANN ATHENS	Finalist	
1001003GD25	Omni-Channel Drum	D. DIGITAL, MOBILE & TECHNOLOGY	Creative use of AI / AR, Data / Insight, Metaverse, NFT	Take a break, stay awake			OGILVY	Imago Ogilvy	Finalist	
1002004GD25	Omni-Channel Drum	D. DIGITAL, MOBILE & TECHNOLOGY	Digital & Mobile Creativity	Public Money ATM			MCCANN WORLDGROUP	McCANN POLAND Warsaw	Finalist	
1101001GD25	Omni-Channel Drum	E. HEALTH & WELLNESS	Consumer Products	Algoflex Pain Ambassadors			Leo	Publicis Groupe Hungary	Finalist	
1102004GD25	Omni-Channel Drum	E. HEALTH & WELLNESS	Branded & Unbranded Health Awareness	PERIOD DRESS			OGILVY	Istropolitana Ogilvy, Bratislava	Finalist	
1102007GD25	Omni-Channel Drum	E. HEALTH & WELLNESS	Branded & Unbranded Health Awareness	THE WORLD'S FAVORITE TOILET			GOLIN	Golin Romania	Finalist	
1102008GD25	Omni-Channel Drum	E. HEALTH & WELLNESS	Branded & Unbranded Health Awareness	Unspotted Spots			INDEPENDENT AGENCY	Mito Creative, Budapest	Finalist	
1103003GD25	Omni-Channel Drum	E. HEALTH & WELLNESS	Non-profit Health Awareness	Fearless Donors			INDEPENDENT AGENCY	AIN'T Milan	Finalist	
1104004GD25	Omni-Channel Drum	E. HEALTH & WELLNESS	Health Services	THE WORLD'S FAVORITE TOILET			GOLIN	Golin Romania	Finalist	
1201005GD25	Omni-Channel Drum	F. SPORTS, POP CULTURE & ART	Sport	Pub Delivery			LePub Worldwide	LePub, Milan	Finalist	
1201006GD25	Omni-Channel Drum	F. SPORTS, POP CULTURE & ART	Sport	SERVING TENNIS PASTA			INDEPENDENT AGENCY	FEEDERS AGENCY WARSAW	Finalist	
1203001GD25	Omni-Channel Drum	F. SPORTS, POP CULTURE & ART	Entertainment	Guao Guao			LePub Worldwide	LePub, Milan	Finalist	
1203002GD25	Omni-Channel Drum	F. SPORTS, POP CULTURE & ART	Entertainment	The Stock Liquidation			MCCANN WORLDGROUP	McCann Worldgroup Romania	Finalist	
1204001GD25	Omni-Channel Drum	F. SPORTS, POP CULTURE & ART	Art	GHOST TOWN			TBWA WORLDWIDE	TBWA ISTANBUL	Finalist	
1204004GD25	Omni-Channel Drum	F. SPORTS, POP CULTURE & ART	Art	The First Exhibition			Dentsu	Dentsu Creative Warsaw	Finalist	
1301001GD25	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Art Direction	GHOST TOWN			TBWA WORLDWIDE	TBWA ISTANBUL	Finalist	



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1301002GD25	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Art Direction	Illness tears, hope heals			INDEPENDENT AGENCY	MAGIC, Riga	Finalist	
1301007GD25	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Art Direction	The Definition of Walking			Leo	Publicis Groupe Hungary	Finalist	
1301015GD25	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Art Direction	Priceless Diagrams			MCCANN WORLDGROUP	McCann Worldgroup Italy	Finalist	
1302001GD25	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Illustration	Fearless Donors			INDEPENDENT AGENCY	AIN'T Milan	Finalist	
1302002GD25	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Illustration	Minefields Honey: Designing Hope			SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Finalist	
1303007GD25	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Photography	Phone break - Crowd	Kitkat Prone break	1/3	VML	VML Prague	Finalist	Entry is awarded as a series.
1303008GD25	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Photography	Phone break - Street	Kitkat Prone break	2/3	VML	VML Prague	Finalist	Entry is awarded as a series.



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creativity

1303009GD25	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Photography	Phone break - Public Transport	Kitkat Prone break	3/3	VML	VML Prague	Finalist	Entry is awarded as a series.
1304001GD25	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Typography	The Metal Eye Test			INDEPENDENT AGENCY	Next DC, Sofia	Finalist	
1305001GD25	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Copywriting	Why drive when you can ride			INDEPENDENT AGENCY	Bolt	Finalist	
1305002GD25	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Copywriting	Why drive when you can ride			INDEPENDENT AGENCY	Bolt	Finalist	
1401002GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Direction	BUBBLES			SAATCHI & SAATCHI	MUW Saatchi & Saatchi Bratislava	Finalist	
1401007GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Direction	Silver Love			INDEPENDENT AGENCY	The Newtons Laboratory SA	Finalist	
1401012GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Direction	Trapped in Routine			INDEPENDENT AGENCY	Philipp und Keuntje GmbH	Finalist	
1402002GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Casting	BUBBLES			SAATCHI & SAATCHI	MUW Saatchi & Saatchi Bratislava	Finalist	
1402004GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Casting	Guao Guao			LePub Worldwide	LePub, Milan	Finalist	
1403001GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Cinematography	'The Latecomers (I'll meet you at midnight)			INDEPENDENT AGENCY	The Newtons Laboratory SA	Finalist	
1403003GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Cinematography	BUBBLES			SAATCHI & SAATCHI	MUW Saatchi & Saatchi Bratislava	Finalist	
1403005GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Cinematography	Guao Guao			LePub Worldwide	LePub, Milan	Finalist	



1403009GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Cinematography	THE WEDDING RICE			MCCANN WORLDGROUP	MCCANN ATHENS	Finalist	
1404002GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Production, Design / Art Direction	BUBBLES			SAATCHI & SAATCHI	MUW Saatchi & Saatchi Bratislava	Finalist	
1405002GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Original Music	Guao Guao			LePub Worldwide	LePub, Milan	Finalist	
1406003GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Sound, Design & Adapted Music	BUBBLES			SAATCHI & SAATCHI	MUW Saatchi & Saatchi Bratislava	Finalist	
1406005GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Sound, Design & Adapted Music	Naked			SAATCHI & SAATCHI	MUW Saatchi & Saatchi Bratislava	Finalist	
1406006GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Sound, Design & Adapted Music	Trapped in Routine			INDEPENDENT AGENCY	Philipp und Keuntje GmbH	Finalist	
1407002GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Animation	Design and Animation School			INDEPENDENT AGENCY	Design and Animation School	Finalist	
1407004GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Animation	The Witcher 4 - Cinematic Reveal Trailer - The Game Awards 2024			INDEPENDENT AGENCY	--	Finalist	
1408002GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Special / Visual Effects	BUBBLES			SAATCHI & SAATCHI	MUW Saatchi & Saatchi Bratislava	Finalist	
1501001GD25	Craft Drum	C. DIGITAL CRAFT	Digital Illustration & Design	Other Universe - Other Accessibilities			INDEPENDENT AGENCY	REDBERRY/Tbilisi	Finalist	
1503001GD25	Craft Drum	C. DIGITAL CRAFT	Music / Sound Design	Magnum Crack Hunt			SAATCHI & SAATCHI	Saatchi & Saatchi + The Geeks - Bucharest	Finalist	
1506001GD25	Craft Drum	C. DIGITAL CRAFT	Use of Creative Data & AI	Luminor Bank / Future yourself			TBWA WORLDWIDE	TBWA Latvia, Riga	Finalist	
1506003GD25	Craft Drum	C. DIGITAL CRAFT	Use of Creative Data & AI	Take a break, stay awake			OGILVY	Imago Ogilvy	Finalist	
16002GD25	Craft Drum	D. INNOVATION CRAFT		Light of Home			INDEPENDENT AGENCY	plusone social impact, Kyiv	Finalist	
16003GD25	Craft Drum	D. INNOVATION CRAFT		Mutti Travel Jacket			MCCANN WORLDGROUP	McCann Worldgroup Italy	Finalist	
1701003GD25	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	TV & Other screens	Public Money ATM			MCCANN WORLDGROUP	McCANN POLAND Warsaw	Finalist	
1701004GD25	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	TV & Other screens	Why?			INDEPENDENT AGENCY	Cohn&Jansen Creative Network, Bucharest	Finalist	
1703001GD25	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Print/Outdoor	Don't grill yourself, you're			INDEPENDENT AGENCY	Zaraguza CZ	Finalist	



				not a Whopper®						
1703002GD25	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Print/Outdoor	Graduates of Cyberbullying			SAATCHI & SAATCHI	MUW Saatchi & Saatchi Bratislava	Finalist	
1703009GD25	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Print/Outdoor	The Proximity Effect			Dentsu	Dentsu Creative Helsinki	Finalist	
1704002GD25	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Ambient Media	GHOST TOWN			TBWA WORLDWIDE	TBWA ISTANBUL	Finalist	
1704006GD25	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Ambient Media	PromoStick			Leo	Leo Burnett Kyiv	Finalist	
1704008GD25	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Ambient Media	The Drying Flag			MCCANN WORLDGROUP	McCANN Riga	Finalist	
1705001GD25	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Digital & Mobile Platforms	AlgoFlex Pain Ambassadors			Leo	Publicis Groupe Hungary	Finalist	
1705003GD25	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Digital & Mobile Platforms	Animal Rights Federation			INDEPENDENT AGENCY	Happy People Project - Istanbul	Finalist	
1706001GD25	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Social Platforms	Macedonian Telekom - Flush The Hate			SAATCHI & SAATCHI	Saatchi & Saatchi Skopje	Finalist	
1706005GD25	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Social Platforms	SHAKE HACK			OGILVY	Istropolitana Ogilvy, Bratislava	Finalist	
1707003GD25	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Events	It's time to stop!			INDEPENDENT AGENCY	Via Media, Sarajevo	Finalist	
1707004GD25	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Events	PAO Under The Stars AR Experience			INDEPENDENT AGENCY	The Newtons Laboratory SA	Finalist	
1801008GD25	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Use of Creative Idea	PromoStick			Leo	Leo Burnett Kyiv	Finalist	
1801009GD25	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Use of Creative Idea	The Stock Liquidation			MCCANN WORLDGROUP	McCann Worldgroup Romania	Finalist	
1801011GD25	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Use of Creative Idea	Unspotted Spots			INDEPENDENT AGENCY	Mito Creative, Budapest	Finalist	
1802008GD25	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Media Insights & Audience	Shop Your Fridge			MCCANN WORLDGROUP	McCann Worldgroup Romania	Finalist	
1804002GD25	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Use of Data	The National Urine Test			MCCANN WORLDGROUP	McCANN Prague	Finalist	
1805002GD25	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Use of Technology	Public Money ATM			MCCANN WORLDGROUP	McCANN POLAND Warsaw	Finalist	
1806007GD25	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Use of Low/Small Budget	PromoStick			Leo	Leo Burnett Kyiv	Finalist	



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1806012GD25	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Use of Low/Small Budget	THE TINIEST ROOM			GOLIN	Golin Romania	Finalist	
1807002GD25	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Influencer Campaign	Csingisz' Pensioner Challenge			VML	VML Budapest	Finalist	
1808002GD25	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Digital Media Engagement	SERVING TENNIS PASTA			INDEPENDENT AGENCY	FEEDERS AGENCY WARSAW	Finalist	
1809001GD25	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Non-Profit/Charity, NGO	Flood-made billboards			SAATCHI & SAATCHI	SAATCHI & SAATCHI WARSAW	Finalist	
1809005GD25	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Non-Profit/Charity, NGO	THE TINIEST ROOM			GOLIN	Golin Romania	Finalist	
1901006GD25	Creative Business Excellence Drum	A. BRAND BUILDING	Brand Introduction	THE WEDDING RICE			MCCANN WORLDGROUP	MCCANN ATHENS	Finalist	
1903001GD25	Creative Business Excellence Drum	A. BRAND BUILDING	Brand Vitality	Little headhunters Long term			Leo	Publicis Warsaw	Finalist	
1903005GD25	Creative Business Excellence Drum	A. BRAND BUILDING	Brand Vitality	Uber Snail in the top searched terms on Google in 2024			INDEPENDENT AGENCY	Conan PR, Bucharest	Finalist	
1904004GD25	Creative Business Excellence Drum	A. BRAND BUILDING	Brand Strategy and Experience	Fixables			LePub Worldwide	LePub, Milan	Finalist	
1904007GD25	Creative Business Excellence Drum	A. BRAND BUILDING	Brand Strategy and Experience	Pub Succession			LePub Worldwide	LePub, Milan	Finalist	
2001003GD25	Creative Business Excellence Drum	B. CREATIVE EFFECTIVENESS	Profit	Banking, But As You Want It			Leo	Leo Bucharest	Finalist	
2001004GD25	Creative Business Excellence Drum	B. CREATIVE EFFECTIVENESS	Profit	I'll Just Have One Piece			INDEPENDENT AGENCY	Kurio	Finalist	
2001005GD25	Creative Business Excellence Drum	B. CREATIVE EFFECTIVENESS	Profit	It's time to stop!			INDEPENDENT AGENCY	Via Media, Sarajevo	Finalist	
2002002GD25	Creative Business Excellence Drum	B. CREATIVE EFFECTIVENESS	Non-profit	Baci Baci / Toy That Hits The Nation			SAATCHI & SAATCHI	Saatchi & Saatchi, Prague	Finalist	
21003GD25	Creative Business Excellence Drum	C. e/mCOMMERCE, COMMUNITY &		Minefields Honey: Harvesting Hope			SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Finalist	



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		USE OF EXPERIENCE								
21005GD25	Creative Business Excellence Drum	C. e/mCOMMERCE, COMMUNITY & USE OF EXPERIENCE		THE WEDDING RICE			MCCANN WORLDGROUP	MCCANN ATHENS	Finalist	
22001GD25	Creative Business Excellence Drum	D. SUSTAINABLE BUSINESS SOLUTIONS		Fixables			LePub Worldwide	LePub, Milan	Finalist	
22002GD25	Creative Business Excellence Drum	D. SUSTAINABLE BUSINESS SOLUTIONS		GHOST TOWN			TBWA WORLDWIDE	TBWA ISTANBUL	Finalist	
22010GD25	Creative Business Excellence Drum	D. SUSTAINABLE BUSINESS SOLUTIONS		Starring Bars			LePub Worldwide	LePub, Milan	Finalist	
22013GD25	Creative Business Excellence Drum	D. SUSTAINABLE BUSINESS SOLUTIONS		THE WEDDING RICE			MCCANN WORLDGROUP	MCCANN ATHENS	Finalist	
2301002GD25	Creative Business Excellence Drum	E. ACTIVATION	Technology-led Activation	ARtmemes			ICOM	Artificial Group, Budapest	Finalist	
2301003GD25	Creative Business Excellence Drum	E. ACTIVATION	Technology-led Activation	Fixables			LePub Worldwide	LePub, Milan	Finalist	
2305001GD25	Creative Business Excellence Drum	E. ACTIVATION	Live Activation	Excuses Bar			LePub Worldwide	LePub, Milan	Finalist	
2305002GD25	Creative Business Excellence Drum	E. ACTIVATION	Live Activation	GHOST TOWN			TBWA WORLDWIDE	TBWA ISTANBUL	Finalist	
2402001GD25	Creative Business Excellence Drum	F. CONTENT	Real-Time Action Content	SERVING TENNIS PASTA			INDEPENDENT AGENCY	FEEDERS AGENCY WARSAW	Finalist	
2402002GD25	Creative Business Excellence Drum	F. CONTENT	Real-Time Action Content	THE LATE-NIGHT DM TO IKEA			MCCANN WORLDGROUP	MCCANN ATHENS	Finalist	
2402003GD25	Creative Business Excellence Drum	F. CONTENT	Real-Time Action Content	The Slovak National Confession			INDEPENDENT AGENCY	Mannschaft, Bratislava	Finalist	
2502003GD25	Creative Business Excellence Drum	G. INNOVATION	Product or Service Innovation	Fixables			LePub Worldwide	LePub, Milan	Finalist	



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2502004GD25	Creative Business Excellence Drum	G. INNOVATION	Product or Service Innovation	The Flipper			LePub Worldwide	LePub, Milan	Finalist	
2503001GD25	Creative Business Excellence Drum	G. INNOVATION	Innovative use of Technology	Public Money ATM			MCCANN WORLDGROUP	McCANN POLAND Warsaw	Finalist	
2602002GD25	Creative Business Excellence Drum	H. B2B	B2B Storytelling	Starring Bars			LePub Worldwide	LePub, Milan	Finalist	
2604001GD25	Creative Business Excellence Drum	H. B2B	B2B Brand Strategy & Experience	Pub Succession			LePub Worldwide	LePub, Milan	Finalist	
2607001GD25	Creative Business Excellence Drum	H. B2B	B2B Sustainability business solutions	Minefields Honey: Harvesting Hope			SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Finalist	
2607002GD25	Creative Business Excellence Drum	H. B2B	B2B Sustainability business solutions	THE WEDDING RICE			MCCANN WORLDGROUP	MCCANN ATHENS	Finalist	
27004GD25	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		Christmas wafer			INDEPENDENT AGENCY	Not Perfect Vilnius	Finalist	
27008GD25	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		Graduates of Cyberbullying			SAATCHI & SAATCHI	MUW Saatchi & Saatchi Bratislava	Finalist	
27011GD25	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		KFC Navigation System			INDEPENDENT AGENCY	idealer\$ Kyiv	Finalist	
27019GD25	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		Recipe for Change			MCCANN WORLDGROUP	FP7 McCann Beirut	Finalist	
27024GD25	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		The Slovak National Confession			INDEPENDENT AGENCY	Mannschaft, Bratislava	Finalist	
27025GD25	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		THE WEDDING RICE			MCCANN WORLDGROUP	MCCANN ATHENS	Finalist	
27028GD25	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		WHO THE HELL IS ZDENO			INDEPENDENT AGENCY	THIS IS LOCCO, Bratislava	Finalist	
27032GD25	All Juries	A. GENIUS LOCI/LOCAL SPIRIT		The Most Joyful Piece of Easter			INDEPENDENT AGENCY	Banda agency, Kyiv	Finalist	
2801004GD25	All Juries	B. SOCIAL GOOD	Non-profit Social Good	Christmas wafer			INDEPENDENT AGENCY	Not Perfect Vilnius	Finalist	
2801006GD25	All Juries	B. SOCIAL GOOD	Non-profit Social Good	Drops Of Life			Leo	Leo Burnett Kyiv	Finalist	
2801009GD25	All Juries	B. SOCIAL GOOD	Non-profit Social Good	Half-full coffee donation			Leo	Publicis Ukraine, Kyiv	Finalist	
2802005GD25	All Juries	B. SOCIAL GOOD	Profit Social Good	Fixables			LePub Worldwide	LePub, Milan	Finalist	



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2802007GD25	All Juries	B. SOCIAL GOOD	Profit Social Good	GHOST TOWN			TBWA WORLDWIDE	TBWA ISTANBUL	Finalist	
2802011GD25	All Juries	B. SOCIAL GOOD	Profit Social Good	PERIOD DRESS			OGILVY	Istropolitana Ogilvy, Bratislava	Finalist	
2802012GD25	All Juries	B. SOCIAL GOOD	Profit Social Good	Recipe for Change			MCCANN WORLDGROUP	FP7 McCann Beirut	Finalist	
2802013GD25	All Juries	B. SOCIAL GOOD	Profit Social Good	Signs of inclusion			INDEPENDENT AGENCY	POVEM, Ljubljana	Finalist	
2802016GD25	All Juries	B. SOCIAL GOOD	Profit Social Good	THE WEDDING RICE			MCCANN WORLDGROUP	MCCANN ATHENS	Finalist	
2802017GD25	All Juries	B. SOCIAL GOOD	Profit Social Good	Whiskas® loCATor			INDEPENDENT AGENCY	Ogency, Jam, CITIX / Almaty	Finalist	
29003GD25	All Juries	C. GAME CHANGER		Fixables			LePub Worldwide	LePub, Milan	Finalist	
29005GD25	All Juries	C. GAME CHANGER		Ink of Democracy			HAVAS	Havas Creative India	Finalist	
29007GD25	All Juries	C. GAME CHANGER		Minefields Honey: Harvesting Hope			SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Finalist	
29008GD25	All Juries	C. GAME CHANGER		PRICE PACKS			SERVICEPLAN	SERVICEPLAN GERMANY	Finalist	
29009GD25	All Juries	C. GAME CHANGER		Pub Succession			LePub Worldwide	LePub, Milan	Finalist	
29012GD25	All Juries	C. GAME CHANGER		The 4th Judge			INDEPENDENT AGENCY	BigTime Creative Shop	Finalist	