

GOLDEN DRUM 2025 – SILVER DRUM

ENTRY CODE	SECTION	GROUP	CATEGORY	ENTRY NAME	BRAND	AGENCY NETWORK	AGENCY	COUNTRY	AWARD
0101016GD25	One-Channel Drum	A. FILM	TV/Cinema Film	Guao Guao	Heineken	LePub Worldwide	LePub, Milan	Italy	Silver Drum
0201023GD25	One-Channel Drum	B. PRINT	Print & Publishing	Priceless Diagrams	Mastercard	MCCANN WORLDGROUP	McCann Worldgroup Italy	Italy	Silver Drum
0304003GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	Excuses Bar	Heineken	LePub Worldwide	LePub, Milan	Italy	Silver Drum
0304005GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	Flood-made billboards	DOGS TRIBE (PSIA BRAĆ)	SAATCHI & SAATCHI	SAATCHI & SAATCHI WARSAW	Poland	Silver Drum
0304006GD25	One-Channel Drum	C. OUT OF HOME (OOH)	Ambient & Experiential	GHOST TOWN	CARREFOURSA	TBWA WORLDWIDE	TBWA ISTANBUL	Turkey	Silver Drum
0505002GD25	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Games	Tax the Pain	Fundation K.I.D.S.	Leo	Publicis Warsaw	Poland	Silver Drum
0506001GD25	One-Channel Drum	E. DIGITAL, MOBILE & TECHNOLOGY	Apps and Mobile Content	ARtmemes	Yettel	ICOM	Artificial Group, Budapest	Hungary	Silver Drum
0602003GD25	One-Channel Drum	F. DESIGN	Business and Promotional Design	Minefields Honey: Designing Hope	Kernel, Ministry of Foreign Affairs	SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Ukraine	Silver Drum
0604001GD25	One-Channel Drum	F. DESIGN	Product Design	DOZZ	DOZZ	INDEPENDENT AGENCY	AIN'T Milan	Italy	Silver Drum
0701021GD25	Omni-Channel Drum	A. INTEGRATED	Profit	Signs of inclusion	Mastercard Europe	INDEPENDENT AGENCY	POVEM, Ljubljana	Slovenia	Silver Drum
0701025GD25	Omni-Channel Drum	A. INTEGRATED	Profit	Whiskas® IoCATor	Whiskas®	INDEPENDENT AGENCY	Ogency, Jam, CITIX / Almaty	Kazakhstan	Silver Drum
0801006GD25	Omni-Channel Drum	B. CONTENT	Films	Tantrum Girl	Toblerone	LePub Worldwide	LePub, Milan	Italy	Silver Drum
0803005GD25	Omni-Channel Drum	B. CONTENT	Live experience	GHOST TOWN	CARREFOURSA	TBWA WORLDWIDE	TBWA ISTANBUL	Turkey	Silver Drum
0807012GD25	Omni-Channel Drum	B. CONTENT	PR	The Slovak National Confession	Open Culture	INDEPENDENT AGENCY	Mannschaft, Bratislava	Slovakia	Silver Drum
0901013GD25	Omni-Channel Drum	C. ENGAGEMENT	Direct	Recipe for Change	Arla Foods	MCCANN WORLDGROUP	FP7 McCann Beirut	Lebanon	Silver Drum
0901018GD25	Omni-Channel Drum	C. ENGAGEMENT	Direct	THE WEDDING RICE	WIKIFARMER	MCCANN WORLDGROUP	MCCANN ATHENS	Greece	Silver Drum
0903003GD25	Omni-Channel Drum	C. ENGAGEMENT	Creative use of Technology	Fixables	Philips	LePub Worldwide	LePub, Milan	Italy	Silver Drum
0903005GD25	Omni-Channel Drum	C. ENGAGEMENT	Creative use of Technology	The Flipper	Heineken	LePub Worldwide	LePub, Milan	Italy	Silver Drum
0904003GD25	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	Fearless Donors	National Transplant Agency of Romania	INDEPENDENT AGENCY	AIN'T Milan	Italy	Silver Drum
0904020GD25	Omni-Channel Drum	C. ENGAGEMENT	Public & Community Relations	Starring Bars	Heineken	LePub Worldwide	LePub, Milan	Italy	Silver Drum
1002004GD25	Omni-Channel Drum	D. DIGITAL, MOBILE & TECHNOLOGY	Digital & Mobile Creativity	Public Money ATM	Mastercard	MCCANN WORLDGROUP	McCANN POLAND Warsaw	Poland	Silver Drum
1203001GD25	Omni-Channel Drum	F. SPORTS, POP CULTURE & ART	Entertainment	Guao Guao	Heineken	LePub Worldwide	LePub, Milan	Italy	Silver Drum
1301015GD25	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Art Direction	Priceless Diagrams	Mastercard	MCCANN WORLDGROUP	McCann Worldgroup Italy	Italy	Silver Drum
1302002GD25	Craft Drum	A. INDUSTRY CRAFT (Brand Communication & Design, Outdoor, Print & Publishing, Package Design)	Illustration	Minefields Honey: Designing Hope	Kernel, Ministry of Foreign Affairs	SAATCHI & SAATCHI	Saatchi & Saatchi Ukraine	Ukraine	Silver Drum
1402002GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Casting	BUBBLES	Deutsche Telekom	SAATCHI & SAATCHI	MUW Saatchi & Saatchi Bratislava	Slovakia	Silver Drum
1403003GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Cinematography	BUBBLES	Deutsche Telekom	SAATCHI & SAATCHI	MUW Saatchi & Saatchi Bratislava	Slovakia	Silver Drum
1403005GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Cinematography	Guao Guao	Heineken	LePub Worldwide	LePub, Milan	Italy	Silver Drum
1404002GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Production, Design / Art Direction	BUBBLES	Deutsche Telekom	SAATCHI & SAATCHI	MUW Saatchi & Saatchi Bratislava	Slovakia	Silver Drum
1407004GD25	Craft Drum	B. MOTION CRAFT (Video / Moving images)	Animation	The Witcher 4 - Cinematic Reveal Trailer - The Game Awards 2024	The Witcher	INDEPENDENT AGENCY	--	Poland	Silver Drum
1701003GD25	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	TV & Other screens	Public Money ATM	Mastercard	MCCANN WORLDGROUP	McCANN POLAND Warsaw	Poland	Silver Drum
1704006GD25	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Ambient Media	PromoStick	E-Zoo	Leo	Leo Burnett Kyiv	Ukraine	Silver Drum
1704008GD25	Creative Media Excellence Drum	A. CREATIVE USE OF MEDIA	Ambient Media	The Drying Flag	Latvian State Blood Donor Centre	MCCANN WORLDGROUP	McCANN Riga	Latvia	Silver Drum
1801011GD25	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Use of Creative Idea	Unspotted Spots	Telekom	INDEPENDENT AGENCY	Mito Creative, Budapest	Hungary	Silver Drum
1802008GD25	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Media Insights & Audience	Shop Your Fridge	Lidl	MCCANN WORLDGROUP	MRM Romania	Romania	Silver Drum
1804002GD25	Creative Media Excellence Drum	B. EXCELLENCE IN MEDIA	Use of Data	The National Urine Test	Czech Insurance Association	MCCANN WORLDGROUP	McCANN Prague	Czech Republic	Silver Drum
22001GD25	Creative Business Excellence Drum	D. SUSTAINABLE BUSINESS SOLUTIONS		Fixables	Philips	LePub Worldwide	LePub, Milan	Italy	Silver Drum
22010GD25	Creative Business Excellence Drum	D. SUSTAINABLE BUSINESS SOLUTIONS		Starring Bars	Heineken	LePub Worldwide	LePub, Milan	Italy	Silver Drum
2604001GD25	Creative Business Excellence Drum	H. B2B	B2B Brand Strategy & Experience	Pub Succession	Heineken	LePub Worldwide	LePub, Milan	Italy	Silver Drum
2802012GD25	All Juries	B. SOCIAL GOOD	Profit Social Good	Recipe for Change	Arla Foods	MCCANN WORLDGROUP	FP7 McCann Beirut	Lebanon	Silver Drum
29008GD25	All Juries	C. GAME CHANGER		PRICE PACKS	PENNY	SERVICEPLAN	SERVICEPLAN GERMANY	Germany	Silver Drum